



Welcome to the Business of Practice Conference!

A landmark event for all Acupuncturists & TCM Practitioners

The Jasper Hotel, Melbourne 7-8 September 2024

This September, join your fellow acupuncturists & TCM practitioners in for this very special event!

Hosted by Acupuncturists Biz Hub in the heart of Melbourne CBD, at The Jasper Hotel is a must attend for new and current practitioners and practice owners!

8 of Australia's most successful Acupuncturists and Practice Owners as well as International Key Note Michelle Grasek, will be sharing their stories and best tips on how to build and run a sustainable, successful practice!

This conference is created by practitioners, for practitioners!

The Business of Practice is presented by Acupuncturists Biz Hub. The founder of ABH, Mandy Gratzer, has been a practicing Acupuncturist, successful practice owner & mentor to other practitioners for almost two decades.

We're all taught as great practitioners, but not many of us are mentored in the ways of running a successful clinical practice, that's why Acupuncturists Biz Hub was created, and why we host new graduate roadshows, conferences and courses – to help other practitioners start and build the business doing what they love!

Over two jam packed days, you will hear from nine of Australia's most successful Acupuncture Practice owners on all the facets of running our Clinic Businesses. It is our hope that by opening this dialogue for east Asian medicine practitioners, that we can normalise the conversation around successful practice and reduce the martyrdom of the poor humble Acupuncturist. The more of us doing great things, for longer; the more of us being seen in mainstream settings, the more Chinese Medicine is SEEN! When one of us thrives, we all thrive!! So if you're a practitioner, come and join us and your like-minded colleagues for a great weekend of learning, expansion and networking!

Who is this for?

This conference is for you if:

You're a new grad who's just starting out and wants to get inspired by your peers

You've been working in someone else's clinic & want to take the plunge into working for yourself

You've been a solo practitioner who wants to expand their mindset, maybe even scale?

You've been in established practice for years & want to broaden your horizons on just how differently things can be done

Join us to learn how to build a successful business doing what you love and celebrate the Business of Practice and our love for what we do!

Your ticket includes:

√ Admission to the conference on the 7th & 8th of September 2024

√ Presentations by nine of the most successful acupuncturists and TCM practitioners in Australia

√ Morning and afternoon tea, lunch and tea & coffee are served throughout both days

√ Fantastic networking opportunities

LIMITED TICKETS AVAILABLE

Payment Plans

VIP Tickets with Epic inclusions!

Book Your Ticket Now!

Full Price: \$1000

SUPER EARLY bird price \$600 - Closes 30th April

Tickets: <https://acubizhub.com.au/the-business-of-practice-conference-2024/>

Contact: info@shengworks.com.au